Interior Master Consultation List

MAIN AREAS

Entry: Bright & Welcoming

- Remove any small rugs
- Simplify decor (1 big item on the wall is best)

Living: Open & Balanced

- Center furniture to fireplace or main wall
- Remove any furniture that makes the room feel small (36" rule to walk around furniture)
- Add lighter accents if walls or furniture are dark to bring balance
- Hang curtains right or remove (see graphic)
- Simplify decor:
- minimize accessories
- Stage coffee table (see graphic)
- Stage fireplace mantle (see graphic)
- Hang wall decor right (see graphic)

Kitchen: Clean & Like New

- Clear off countertops but 1 "stage" item
- One centerpiece on island
- Remove all decor above cabinets
- Remove all rugs
- If cabinet fronts are glass, simplify & balance the shelves

Dining: Proportioned & Inviting

- Center table over chandelier
- Center rug or remove (see graphic)
- Straighten chairs
- Remove some chairs to make the space feel larger if needed
- Remove hutch or any other furniture for a 36" clearance between furniture, chairs, & wall
- Stage centerpiece (see graphic)

BEDROOMS

Master: Serene & Spacious

- Remove all personal decor
- Remove any excess furniture
- Make bed (see graphic)
- Two matching lamps
- Clear bedside tables
- Add lighter accents if walls or bedding is dark to bring balance
- Hang curtains right or remove (see graphic)

BATHROOMS

Bathrooms: Spotless & Fresh

- Remove all personal items on counter tops & in shower
- Remove rugs
- Hang fresh, clean matching towels
- Deep clean

MINOR AREAS

Utility/Laundry:

- Clear countertops
- Remove rugs
- Add 3 folded towels to stage

Office:

- Remove any unneeded items & furniture
- Center desk in the space
- No more than 3 items on desk
- Book shelves (see graphic)

Closets:

Simplify, organize, & pack everything you can

EVERY ROOM

- Depersonalize: remove personal photos & names
- Declutter: remove any excess furniture and pack accessories
- No seasonal decor in photos
- Remove all fake plants, greenery, & flowers
- Limit overuse of patterns on bedding, furniture, curtains, & rugs
- Neutralize wall colors (see Best Greige & White Paint Colors graphic)
 - Deep clean or have it deep cleaned (see Ultimate Clean List)
- Professionally steam clean carpets and/or tile
- Touch up paint
- Fix anything that is broken
- Replace all lightbulbs that are out

POSSIBLE PURCHASES

- Cream or white pillows & throw to balance dark furniture
- Personal product caddy
- White hand towels for bathrooms
- Kitchen staging item for countertops
- Dining table centerpiece
- Lamps for master
- Cream or white sheets and/or bedding for master
- Plastic bins for extra kid toys
- Boxes, tape, & permanent marker for prepacking

Typical Services:

- Carpet & tile cleaner
- House cleaner
- Window cleaner
 - Handy man